



## JESS NEIL

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## EXPERIENCE

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### **SPUR Design**, Baltimore, MD

Junior Designer ( 01 . 2008 - Present )

Promoted from internship to Junior Designer in June 2008.  
Managed print campaign for local non-profit's annual event.  
Collaborated on the redesign and programming of company website.  
Worked on promotional strategies for sister company PrestoBingo through website makeover and the suggestion of a new product.  
Meet project goals.

### **jessneil Design**, Baltimore, MD

Freelance Designer ( 03 . 2007 - Present )

Custom websites using html, css and light java script.  
Designed, and sold out on a self-produced limited edition tote bag.  
Developed and comped a line of shoes using original patterns.  
Set up and produced photoshoots for work.  
Created and maintained two on-going online interactive projects centered around creative typography, pattern design and illustration.

### **Maryland Institute College of Art**, Baltimore, MD

Admissions Staff ( 08 . 2004 - 05 . 2008 )

Assisted in communicating with prospective students.  
Involved in the management of major campus events including Open House and National Portfolio Day.  
Led student & parent campus tours.

### **Lanmark Group, Eatontown, NJ**

Creative Department Intern ( 06 . 2005 - 07 . 2005 )

Communicated client identity through design of logo and brochure.  
Developed layout and illustrated promotional company newsletter.  
Worked on creative strategies to market client products.

## SKILLS & TECHNIQUES

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Proficient on Mac and PC.

Expert in: Adobe ( up to CS4 ) Photoshop, Illustrator, InDesign

Working knowledge of: Dreamweaver, Flash, Quark XPress, Microsoft Word, Excel & PowerPoint.

Familiar with print preparation and production of 4-color & PMS projects.  
Versed in: Oil & Acrylic paint, Watercolors, Graphite, Embroidery, Collage and Screen Printing.

## EDUCATION

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### **Maryland Institute College of Art**, Baltimore, MD ( 05 . 2008 )

BA in Illustration, Graphic Design Concentration, Suma Cum Laude

## HONORS & AWARDS

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2009

Work from Spur Design featured in Print Regional Design Annual

2008

Work featured in *Graphic Design The New Basics*,

by Ellen Lupton & Jennifer Phillips

MICA Illustration Department Leadership Recognition Award

MICA Dean's List

2007

Nominated for the Windgate Fellowship Award Program

2004

Maryland Institute College of Art Presidential Scholarship

The Alabama Governor's Art Award

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references available upon request